



NEWSLETTER

August 2006

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2006-2007

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PRESIDENT'S OUTLOOK

Hi Everyone, Hope everyone is staying cool with this heat we are having. I would like to thank Maureen Vaccaro and Wes Adams for there hospitality at their studio YOUR SPECIAL IMAGE. I hope everyone who attended our shoot/family picnic on Sunday had a good time. I would also like to take this time to thank all who brought the wonderful salads, hamburgers , hot dogs .sausage and peppers, etc. The desserts were also delicious. Thanks to Bernie for getting the model , also thanks to Stacy and Dave who had their friend as our bridal model . Thanks to Dave Evans who so kindly burned the cd's for our models, I understand he downloaded some 2500 images. The models should have good variety to choose from. Again I asked all our members if you know any photographer in your area invite to one of our meetings and possible get to join our association. Central has always been the biggest region let's make it bigger. See you all next month on the 2nd. for Steve Kramer speaking on Marketing. I attended a one day workshop by Steve , the man knows his marketing . Till then stay happy.

Walt

Shootout July 16, 2006
Held At "Your Special Image" Studio
(Thank you Moureen and Wes)



Thanks to our models







MEMBERSHIP BULLETIN BOARD



(Please email Stacy Evans with ANY information you feel will benefit you fellow members)

Stacyphoto@hotmail.com

(pictures you want to share.....equipment you want to sell....help you need in your studio....advice you want to share.....ANYTHING.....

“This is a tool for you to use....take advantage of it”



Studio Looking for photographers and videographers

“Marry me wedding Palace”

In Edison, NJ

Email at marrymepphoto@yahoo.com

Or call at 732-985-9088

Tell them that Stacy Evans sent you.



White Elephant

Bring your “Used” equipment, remember your “junk” could be someone's “Treasure”

Next meeting, Wednesday, August 2, 2006

How to Double your Wedding Sales Overnight!

Steven Kramer M. Photog. Cr CPP



Steven has been in photographing weddings for over 20 years. He started as a lighting assistant at the age of 14 for Joel Gerard. After just a year he began photographing wedding assignments for Gerard Photography.

He continued to photograph all through High School and College. He graduated college with a degree in Accounting but only worked for less than a year in that field. After leaving accounting Steven freelanced for several mainstream studios in New York.

In 1999 he started Kramer Photography Inc out of his home. In this first year of business he photographed over 60 wedding assignments. Today, they have two locations in Red Bank and Hillsborough New Jersey.

His program will cover:

- How to book more weddings at higher prices than you ever thought possible
- Attain more cooperation from your customers and reduce stress on the wedding day.
- Learn how to properly merchandise and present your images to double even triple your post wedding sales through proven strategies.

Steven has been awarded both Portrait and Wedding Photographer of the year by the PPANJ. He has also been awarded numerous Courts of Honor and Kodak Gallery awards. He is a charter member of the Burrell Presidential Circle. He has lectured on the business of Photography throughout the country at the both the regional and national level.

Minutes for Meeting on July 16th, 2006

Walter introduced the officers, and thanked Moureen and Wes for hosting the shootout. Models were introduced: Lauren, Rebecca, Christine, and Mandy. Alan Leshinski offered the use of his Harley. Walter also mentioned that Frank and Debbie Paterson were there as well. (This was a brief meeting, due to the casual setting and program) We announced some guests and new members as well. Stacy mentioned Evermay on September 18, 2006, to sign up.

Submitted by Clinton Linton, Secretary

Upcoming Meetings

NEXT MEETING:

Date: Wednesday, August 2, 2006

Time: 6:30pm dinner, 7:15 business meeting, 7:30 program begins

Place: Golden Bell Diner, Freehold, NJ

Program: “Marketing” “ How to Double Your Wedding Sales Overnight”

Speaker: Steven Kramer CPP, M. Photog., AFP

Sponsor: Marathon Press, Album Crafters, Excel , (John Miele-jtmiels1@msn.com, 732-767-9188)

Upcoming meetings: “Remainder of 2006”

Wednesday, September 6, 2006 “ Lab Prints” Speaker– Dick Gaffney, **Sponsor:** Allied Color Lab, at the Golden Bell Diner, Freehold, NJ.

Monday, September 18, 2006

“Evermay” Renault Winery, Egg Harbor, NJ

BRING YOUR CHECK BOOK TO THE NEXT MEETING, TO SIGN UP FOR EVERMAY.
\$109.00

Wednesday, October, 4th, 2006: “Off the Wall” **Sponsor:** TBA, at the Golden Bell Diner, Freehold , NJ

Wednesday. November 1, 2006 “ Getting Started Photographing Babies and Newborns”
Speaker: John Stein CPP Photog. Cr Mda.F.Ph

Thursday, December 14, 2006 “Annual Holiday Party” Waters Edge, Sea Bright, NJ.
7-11pm

MARK YOUR CALENDARS NOW, SO YOU DON'T MISS OUT